**Heart** to Heart

inside pages



SEE THE PUBLIC SPACE, PAGE 5



Quest+ executives led by GM Michael Gapin show harvest of TRES Awards citations. Contributed PHOTO

# Quest+Clark, CSF top TRES Awards

CLARK FREEPORT --Quest Plus Conference Center Clark and the City of San Fernando emerged as the biggest winners at

the Department of Tour- Hilltop Garden here Jan. 9. ism-Region 3's Tourism Recognition for Enterprises and Stakeholders (TRES) Awards Night held at the

Quest Plus received the Green Champion Award and was acclaimed champion for Most Gender

Sensitive Workplace for Employees, Mabuhay Award (Restaurant) for Mequeni Live, Mabuhay Award (Front Office) to

Katrina Quiambao Dizon, and Mabuhay Award (Housekeeping) to Ricardo Nogoy Jr.

CSF Mayor Vilma Balle-Caluag and city tourism officer Ching Pangilinan with one of the six awards the city received. **CONTRIBUTED PHOTO** 

Othe accolades it

received were 1st Runner-Up Most Gender Sensitive Accommodation Facility, 1st Runner-Up Tour-

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ITY OF SAN FERNANDO -- The provincial government, under the leadership of Gov. **▶**Dennis "Delta" Pineda turned over to the Pampanga Police Provincial Office on Jan. 8 service vehicles worth some P9 million for greater mobility and rapid deployment in crime prevention and the maintenance of peace and order in the province.

Gov. Dennis "Delta" Pineda hands to Pampanga police director Col. Levi Hope Basilio symbolic key at the blessing and turnover ceremonies. PHOTO: DANIEL OMBINA/ PAMPANGA PIO



# **FLYING HIGH**

# CRK records 14,892 flights in 2023

**CLARK INTERNATIONAL AIRPORT –** Nearly two million passengers availing themselves of the ease and convenience this airport offers directly translated to remarkable growth in 2023.

Passenger traffic marked a substantial increase of 42% against forecast and 158% increase against 2022 numbers. Forecast is based on the projected restoration of airline seat capacity, taking into consideration border policies, demand recovery, airline plans and other airports' constraints after the pandemic.

The traffic forecasts were done in



# Bataan university enrolls 15 PDLs in midwifery

By Ernie Esconde

BALANGA CITY -- The Bataan Peninsula State University (BPSU) has enrolled under the College Education Behind Bar project 15 persons deprived of liberty from the Marilao Municipal Jail in Bulacan to a four-year course in Bachelor of Science in Midwifery.

BPSU president Ruby B.

Santos-Matibag in an interview Tuesday said the project born out of the Health Beyond Bar program is the first in Region 3 and the second in the country, next to Davao City.

She even considered BPSU's college education project for the inmates as the first in the country being an initiative of the university while Davao City Jail has a private partner and a big school.

"We could be the second in the Philippines but we can say that we are the first because ours is different. We have a different system and ours offer a bachelor degree and certification program," Matibag clarified.

The PDL-students attend their online classes inside the Marilao Municipal Jail with free tuition and free BPSU uniform while members of the BPSU faculty provide free teaching services from Tuesdays to Saturdays at 7 a.m. to 5 p.m.

The inmates were enrolled for the first semester starting Sept. 11, 2023 and considered as BPSU scholars, categorized as belonging to the marginalized sector.

The teachers go to the Marilao jail once or twice a month to check on the students and for their practicum and laboratory requirements.

Matibag said 45 inmates applied for enrollment to the midwifery course but only 15 were admitted. She said they followed the admission policy of the school. Some of the inmates are high school graduates of the Alternative Learning System and some already with college units.

While classes are online, the university president wants the inmates to experience face-toface graduation depending on the decision of the courts.

BPSU piloted the college education project in Marilao but will be replicated in the Bataan District

BPSU president Ruby B. Santos-Matibag.

**PHOTO: ERNIE ESCONDE** 

Jail this coming academic year. Matibag noted that they decided to undertake the first project in the Marilao Municipal Jail because the warden, Jail Insp. Cliff Richards

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# MCG eyes 'humane city jail'

MABALACAT CITY -Humane, as in "providing a suitable environment for the rehabilitation of inmates and space for livelihood programs," defines the kind of jail facility that Mayor Crisostomo Garbo plans to establish here.

"The city only has a custodial facility at the moment. As the city continues to grow in its progress and population, there is a need to have its own city jail that may be remote but accessible to visitors, and most importantly, has space for livelihood programs," Garbo said at the recent courtesy visit to his office of newly appointed

Angeles District Jail warden J/Supt. Manolet L. Datan.

Datan thanked Garbo for his continuing support to the district jail. "Mabalacat City under the leadership of Mayor Garbo has provided service vehicles to our district jail, and we thank him for his consistent generosity."

The necessity for a new city jail is underscored by current jail statistics shared by Datan with the mayor that there are currently 360 inmates from Mabalacat City housed in the district jail, of whom 300 are male and 60 female.

Garbo envisions the proposed city jail to be a transformative facility that

will not only address the space requirements but also foster a rehabilitative atmosphere with livelihood space where inmates can learn new skills, engage in meaningful work, and prepare for their eventual reintegration into society.

"A compassionate approach to corrections, prioritizing humane conditions and the prospect of a second chance for inmates," said the mayor of his proposal. "A testament to the city's dedication to social welfare and the betterment of all its constituents, including those who are incarcerated."

Mabalacat CIO



Villa Maria Integrated School teachers and students with representatives from Mekeni and Vantage Energy. Contributed PHOTO

# Mekeni, Vantage **Energy donate learning** essentials to IP school

PORAC, Pampanga -- A school nestled in the mountains and serving the Aeta

community received learning essentials through the 2023 Back-To-School Donation Drive recently conducted by Mekeni Food Corp. in partnership with its retail electricity supplier and Meralco's first affiliate Vantage Energy Solutions and Management Inc.

The Villa Maria Integrated Sc here received backpacks, books, school supplies, printers, and reusable water bottles, benefiting both the faculty and the students from kindergarten to high

The donation drive is conducted through Vantage Energy's umbrella program, iMPower, which aims to give back to the community they serve by supporting Filipino education. Mekeni also donated 14 wall fans to the school, and fed more than 500 students and school personnel.

The meals were prepared by Mekeni employees themselves," said Mekeni AVP for HR and Exports Marilou Uy who, along with staff from Mekeni's human resources and marketing departments, joined the program.

At the same time, Mekeni also conducted an emergency preparedness training led by the emergency preparedness and response team.

According to Uy, Mekeni wishes to continue to uplift the lives of the community and help fellow Kapampangans,

especially the IPs in Pampanga. This, as a living legacy of Mekeni founder Tatay Felix Garcia, who was among the first volunteer teachers deployed in IP communities.

Vantage Energy's annual Back-To-School Donation Drive was launched in 2020 during the pandemic with the support of customer partners like Mekeni. Since then, the program has already reached 19 schools and over 19,000 students nationwide.



A student with her food pack from Mekeni. Contributed Photo



# **POGI CARES**

ANGELES CITY – Mayor Carmelo 'Pogi' Lazatin Jr., goes house-to-house distributing P3,000 financial assistance, and Vitamin C supplements to bedridden senior citizens and five near-centenarians in Barangay San Nicolas here on Jan. 10. A priority program of Lazatin, the assistance covers 531 registered bedridden senior citizens and 652 registered senior citizens, aged 90-99 years old, from the city's 33 barangays. The latter will also receive free medical check-up and laboratory tests that will be provided by the city health office and the city disaster risk reduction and management office. ANGELES CIO





Open na ang BDO Network Bank Brooke's Point, Palawan para magserbisyo sa mga indibidwal at micro, small and medium enterprises (MSMEs) na nangangailangan ng financial solutions.

# Palawan farmers at fisherfolk, tinuruan ng BDO Network Bank sa pagma-manage ng pera at kita

KASABAY ng pagbubukas ng BDO Network Bank Brooke's Point branch ang pagsasagawa ng financial education trainings para sa mga magsasaka at mangingisda sa Barangay Ipilan, Brooke's Point Palawan.

Nagbahagi ng kaalaman tungkol sa kahalagahan ng pag-iipon at tamang pamamahala ng pera ang BDO Network Bank, ang community banking arm ng BDO, para matulungan ang mga residente at negosyante na umunlad pa ang kanilang kabuhayan.

"Mahalagang bahagi ng lokal na ekonomiya ang mga magsasaka at mangingisda kaya nagpupunta kami sa mga barangay para magsagawa ng community day at financial education programs. Gusto naming umasenso ang kanilang kabuhayan at maging matatag sila sa pananalapi," paliwanag ni BDO Network Bank president Jesus Antonio S. Itchon.

Dagdag pa ni Itchon, mahalaga ring maunawaan ang tamang pamamahala ng kita at negosyo. Kabilang sa mga natutuhan ng mga magsasaka at mangingisda ang mga sumusunod na konsepto sa financial management.



Financial education training ng BDO at BDO Network Bank sa Barangay Ipilan, Brooke's Point kung saan natutunan ng mga magsasaka at mangingisda ang tamang pamamahala ng pera at kita.

1. Kahalagahan ng pag-iipon at pagkakaroon ng account sa bangko.

Sa tulong ng Savings Account, maitatabi ang kita para makapag-ipon ng emergency fund upang maging handa sa hindi inaasahang pangyayari, gaya ng kalamidad, pagkakasakit, o biglaang pagkawala ng trabaho.

Ang BDO Network
Bank account holder

ay mayroon ding oportunidad na mag-apply sa iba pang produkto at serbisyong nababagay sa kinakailangan, tulad ng Negosyante Loan, salary loan, home loan, autoloan, microinsurance, at marami pang iba.

2. Kahalagahan ng pagiging bukas sa mga oportunidad para uma-

Sa panahon ngayon,

kailangan ng makabagong kagamitan at teknolohiya para mas epektibo ang pagsasaka o pangingisda. Makatutulong ang dagdag pondo para makabili ng gamit nang hindi na kailangang magbenta o magsangla ng ari-arian.

Mayroong loan program ang BDO Network Bank na dinisenyo para sa mga negosyanteng nangangailangan ng ekstrang kapital para maituloy ang pinaplano sa negosyo. Mula Php30,000 hanggang Php500,000 ang maaaring i-loan. Magaan ang paraan ng pagbabayad kaya hindi mahihirapan ang borrower buwan-buwan.

Para malaman ang iba pang detalye tungkol sa produkto at serbisyo ng BDO Network Bank, pumunta sa pinaka-malapit na BDO Network Bank branch sa inyong lugar, bumisita sa BDO Network Bank website (https://www.bdonetworkbank.com.ph), o kaya'y mag-direct message sa BDO Network Bank Official Facebook Page. (https://www.facebook.com/BDONetwork-BankPH).

# To the Point

# We cannot condone a modernization process that disregards the human cost

CARITAS PHILIPPINES, the social action arm of the Catholic Bishops' Conference of the Philippines has called for a "just and inclusive" approach to the government's public transport modernization program, stressing the protection of the jeepney drivers and their families, safeguarding the environment, and the preservation of Filipino heritage.

Here are excerpts from the statement signed by Caritas President Bishop Jose Colin Bagaforo issued on Jan. 8:

We welcome the government's commitment to improve public transportation. However, we cannot condone a modernization process that disregards the human cost. We urge the government to ensure a just transition that protects the livelihoods of jeepney operators and drivers, who are the backbone of our transportation system.

We must find solutions that honor our heritage and showcase Filipino ingenuity while simultaneously building a future-oriented public transport system that addresses the needs of a growing population.

Jeepneys are much more than just a mode of transport; they're an embodiment of our rich cultural tapestry.

These families are not just statistics; they are our neighbors, our brothers and sisters. We cannot let them fall through the cracks during this transition.

We cannot condone a modernization process that disregards the human cost.

We urge the government to ensure a just transition that protects the livelihoods of jeepney operators and drivers, who are the backbone of our transportation system while also laying the groundwork for a more efficient, interconnected, and cost-effective mass transport network that

We have brilliant Filipino engineers and entrepreneurs who are developing innovative solutions for clean transportation. Let's support them and create a future where our public transport is not only efficient but also sustainable.

Let us work together to create a transportation system that benefits all Filipinos while protecting our planet for future generations.





# Shepherd's Gall

Bishop Pablo Virgilio S. David

# The wisdom of the Magi

I WANT to share with you five lessons that I hope you take to heart if you want to be counted among the MAGI, who sought and found the newborn king whom they had been looking for. 1) Be ready to go the distance, 2) Dare to ask questions, 3) Look up to the stars for guidance, 4) Lay down your gifts, and 5) Dare to create new pathways.

Let's start with the first: BE READY TO GO THE DIS-TANCE. That will not happen if we get too attached to our familiar grounds and are no longer able to step out of our comfort zones. We are all pilgrims in this world; that is one thing we must never forget. Would Abraham have fulfilled his vocation to become the "Father of Many Nations" if he had not dared to heed God's call to go forth and leave his native Haran and set out for unfamiliar Canaan? Sometimes, I know, you will not feel enthusiastic about leaving, about going forth and setting out, like Jonah, who ran away from God and went to the opposite direction. Sometimes, like the reluctant prophet, we have yet to spend three nights in the belly of a whale to be able to hear God's call and go where we are being sent. Or we can be like those two disciples who had slipped out of the upper room, who had to be accompanied on the way by the Risen Lord who appeared to them as a fellow traveler who made it possible for them to regain their senses and retrace their steps—back to Jerusalem.

And now for the second: DARE TO ASK QUESTIONS. My late father taught me this when I was in grade three. One day, I came home in tears and was too ashamed to show him my quiz paper that got a zero grade because I did not understand the instruction. He consoled me and said, "If you want to learn, you have to be humble enough to ask questions when you don't understand." Knowledge is not possible for people who cannot admit their ignorance. You see, the problem is that the common caricature about wise people is that they are the ones who have the answer to questions, not those who ask them. And we all know that is false. Only people

who do not pretend to know when they really do not know, will discover not just knowledge, but wisdom. Never forget that we can only speak sensibly if we take time to listen attentively, yes-even to the "dull and ignorant" who, as was once said by that famous DESIDERATAalso "have their stories to tell."

And that brings us to the third lesson: LOOK UP TO THE STARS FOR GUIDANCE. Even in the middle of the darkest night, you will be able to find your way if you can look up to the stars and allow yourself to be led by them. I am sure you have reached this stage in your life because you have been mentored by many teachers and role models. They are the stars who deserve a spot in vour life's Christmas trees. the ones who reflect the brilliance of the One Star who has shone and continues to shine during the darkest moments of human history. Never succumb to the temptation to develop a star complex like King Herod did. No wonder he regarded the news about a newborn king as a threat to his power. I tell, you, people with star complex tend to behave pathetically. They tend to lose the way and not reach their destination.

Fourth lesson: LAY DOWN YOUR GIFTS however precious they are. They remain worthless until they are offered. There is no big deal about being blessed; it is what life itself is all about anyway. What is big deal is when, having been blessed, you become a blessing to the world. Remember, you are gifted only to give. The one Spirit, the gift of all gifts, whom we received at baptism has poured out his manifold charisms. They are not his personal gifts to you; they are his gifts to the world through the Church, Christ's Body, which you belong to. Herod himself was a very gifted man, a master builder, an astute politician. But he was also very insecure. His gifts had made him narcissistic. He held on too tightly to them and never learned that by giving, he would receive even more. All he had to do was to lay down his gifts and not treat them as idols, to worship only the unassuming God, wrapped in swaddling clothes and lying in a manger.

And fifth and last lesson: DARE TO CREATE NEW PATH-WAYS. Do not succumb to the temptation to stick always to the same itinerary in your life's journey. You're making it too easy for the Herods of this world to ambush you on the way. It is what happens when we keep the Church on maintenance mode and lose our missionary spirit to bring good news. I have known many missionaries who have quickly turned into mercenaries. They remind me of Robert Frost who wrote that poem about travelers who are too quickly seduced by "the woods that are lovely, dark and deep", forgetting that they "have promises to keep and miles to go before they sleep...

Another poet, Antonio Machado, once wrote a song about a traveler. He said, "Caminante no hay camino, se hace camino al andar." (Traveler, there is no way, you make a way as you walk along.) Dare, therefore, to create new pathways; know how to navigate your way around the deceitful and murderous Herods of our times.

There you have them the five lessons I want you to remember: Go the distance, ask questions, look up to the stars, lay down your gifts, and find new pathways. May the Star of Bethlehem, the Star of Wonder Star of Night guide you and your fellow Magi to the Perfect Light!

(Homily for the Feast of the Epiphany, 6 January 2024, Mt 2:1-12)



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# **CRIMEBUSTING GARBO**

MABALACAT CITY – Mayor Crisostomo Garbo is all grim determination and stony resolve after personally apprehending a drug suspect in a chance encounter in Barangay Poblacion, Tuesday morning. The mayor was visiting bedridden constituents in the vicinity when he spotted a group of men "exhibiting suspicious behavior." When he approached them, the group scampered away but Garbo managed to grab one and with the help of his aides pinned him to the ground. Followup police operations resulted to the arrest of two suspects who yielded three heat-sealed transparent plastic sachets containing suspected shabu. "Our police force has once again demonstrated their commitment to keeping our community safe," enthused Garbo. "Their swift action following my encounter with the suspects has led to another successful operation against illegal drugs in our City." MABALACAT CIO





# The Public Space

# **Heart to Heart**

The greatest thing to know in the new year, according to a wise preacher, is to know what is the greatest thing to know.

In the case of former President Duterte, meeting with President Bongbong Marcos, ASAP, at the beginning of 2024, face- to-face , not eye-ball to eye ball and see who blinks first, seems like it is. And if Mohammed cannot go the mountain, the mountain will go to Mohammed. In other words. PBBM sees the urgency of breaking bread with his predecessor, he's willing to break protocol just to accommodate him.

Will Duterte, like Rome's Mark Anthony, beg PBBM to listen, and the rest of his countrymen, in the process, because he intends to bury something, like a hatchet, if not someone, figuratively speaking?

There had been rumors of destabilizing the present administration and the former president is suspect. He wants to assure the President he had nothing to do with any destabilization moves. He confessed to have met with some retired generals and other loyal supporters. That's all there is to it.

But there is probably more in Duterte's mind. There's a laundry list, and only a heart-to-heart talk with a major political ally – forget about the much-talked about break in the unity team - will help clear the air of the loose talks.

For one thing, Duterte is obviously disappointed that his program on a regional TV network is being threatened by the suspension of the network for alleged violations of the franchise. He understands press freedom perfectly and he feels the network is not getting the due process it deserves.

Is the shoe on the other foot now? The closure of the ABS-CBN in his time was done through the efforts of his political allies in the House of Representatives after he made a big deal of a botched advertisement. No amount of apologies from the network officials could appease his anger. Vengeance is mine was the silent battlecry.

'Will no one rid me of this turbulent priest?", England's Henry II was said to have uttered against the Archbishop of Canterbury Thomas Becket who had been uncooperative. Four knights misinterpreted the king's outburst as a royal command and got rid of the priest him immediately. No question asked or answer

The shutdown of the ABS-CBN was more complicated and but no less treacherous. Once upon a time, a lawyer was asked in a Supreme Court hearing by the Chief Justice why millions were given to the First Lady to build a coconut palace along Manila Bay. The answer: who could say no to the First Lady, the lawyer bravely answered. The CJ asked, and you think that is a correct legal argument? ABS-CBN had the legal argument but the louder voice won.

Duterte can have it from the horse's mouth if it's true that the investigators of the International Criminal Court are already in town to resume the long-delayed probe on the alleged crime against humanity during the war on drugs under Duterte. No denial or confirmation is always standard strategy against self-incrimination. The Miranda rule can always come in a handy against a wellknown lawyer and politician.

The former president has the right to be concerned. First off, PBBM has changed his old tune about not allowing the ICC prob-

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# The MMFF movies in my mind

THE METRO Manila Film Festival is definitely back with a vengeance after the 2023 edition has officially earned P1 billion total gross at the box office. This is the first time since 2018 that the annual festival's gross sales reached the billion-peso mark.

This is good news for the Filipino film industry as movie ticket defunct YP Cinema, and the Edros sales have been on the decline in downtown San Fernando during even before the pandemic. With notable entries this year like Rewind, Mallari, Gomburza, and best picture winner Firefly, the movie-going public once again find themselves treated with films that do not only entertain them but also encourage and challenge them to look at themselves and the society they live in, as if reminding them that, indeed, "art imitates life." As Dean Ernan Paragas of the UP College of Mass Communication aptly puts it, this year's movies "essay new stories through novel storytelling."

The annual MMFF Gabi ng Parangal, and eventually the awards night of the country's different award-giving bodies paved the way for my love for Filipino films. Back in the days, one had to go to Manila to watch the movies, or wait for a couple of weeks or even months after the holiday season until they were shown in the provinces. I remember watching some

of the entries in my hometown's the early until the late 80s.

While I have always loved watching movies, I do not consider myself an expert in weighing the artistic merits of films. Always a film lover, never a film critic. When stand-alone movie houses were slowly replaced by all-in-one malls, my friends and I would troop to the movie theaters during the holiday break to watch as many entries as possible in a day. This was the time when one could enter the cinema at any given time, without the assigned seat number. Knowing that we were pressed for time and catching a quick meal in any of the food establishments was next to impossible, we would bring all sorts of food items including soda and plastic cups, perfectly hidden in our big paper bags. We made our MMFF experience practically an excursion trip to the movie

The MMFF has produced some of the country' best films. For some of the movies that were produced and shown during the period when I was simply too young and financially-strapped to watch, I learned about them in my readings on the history of Philippine cinema, watched them as part of our film appreciation activities in our Humanities class at the state university, viewed them in some film retrospectives and got to appreciate them even more in film restoration projects.

Today's younger generation might want to take a pause and take some time to watch the films that speak volumes about the quality of entries in the annual MMFF. Considered as the second golden age of Philippine cinema, the 70s produced film classics such as Eddie Romero's Ganito Kami Noon, Paano Kayo Ngayon?, Lupita Aquino-Kashiwahara's Minsa'y Isang Gamu-Gamo, Celso Ad Castillo's Burlesk Queen, Eddie Garcia's Atsay and Lino Brocka's Insiang and Ina Ka ng Anak Mo.

On the other hand, the 80s

PAGE 9 PLEASE



# Kung nagawa sa Minalin, magagawa rin natin

Sa pagbisita ko sa isa kong anak diyan sa Minalin, isa sa madalas mapagtuunan ng pansin sa pabagtas sa alin mang tulay, makikita agad;

Mula sa ibabaw ng alin man nga r'yan na madaraanan patungong Tacasan, walang 'water lily' at iba pang bagay na makitang sa ilog palutang-lutang.

Malinis kumpara sa iba pang ilog at mga sapa na basura ang halos, ang sa katubigan ay paanod-anod sa alin pa man d'yang barangay na sakop;

Ng butihing mayor ng bayang Minalin na si Philip Naguit at kwenta pamangkin ng naging Alkalde (Katoy) kung tawagin, na masasabi kong napakahusay rin.

Di ko sinasabing ang mga sinundan na naging mayor din di naging mahusay, kundi ang akin ay 'comparison' lamang nang noon at saka ng kasalukuyan.

Sa ganda at linis kumpara sa iba na madaraanan sa parting Pampanga, d'yan sa Macabebe, San Simon at saka karatig, baha sa 'water lily' tuwina.

Pero ang kanila di pa nabalutan ng 'water lily' at saka iba pa r'yang pamatay ng daloy nga ng katubigan, at pagtapon ng basura kahit saan.

Kaya kung gaano kalinis ang sapa at ilog dito sa Minalin, di kaya nang dahil na rin sa ang lahat yata magkasundo sa mabuting panukala?

Na huwag hayaang itong 'water lily' yumabong tulad ng sa iba nangyari, at sana dito rin sa San Simon pati, yan ay madaliin n'yan hangga't maari.

Partikular ni Kap at ng 'Siting Mayor' ang pagpapalinis na 'on going' ngayon, kaya lang pahinto-hinto ang pagtugon nitong kung sino siyang tunay na 'contractor'.

Na nanalo nga riyan sa 'bidding' kung tunay r'yan na nagkaroon ng naturang bagay, na kinakailangan din na mabantayan kung naaayon sa napagkasunduan.

Kap Tayag nitong barangay Sto. Nino ng San Simon 'concern' po ba ang opis n'yo sa pagpadurog ng 'water lily' rito o basta na lamang walang 'paki' kayo?

Kasi nga, ang tagal na r'yang naghihintay Itong inip na rin nating kabarangay, na sana matapos na ang pagdurog diyan sa 'subject' kahit na di kayo nakialam;

O tiningnan lang para subaybayin ang proyetong para sa barangay natin, ni anino mo Kap o Kagawad mandin di sumilip para ang 'work' kumustahin.

Kaya ako, kayo bilang kabarangay na may malasakit sa'ting pamayanan, marapat lamang na 'gisingin' kayo riyan para sa atin din namang Inang Bayan!~ REPUBLIC OF THE PHILIPPINES SUPREME COURT REGIONAL TRIAL COURT THIRD JUDICIAL REGION City of San Fernando, Pampanga

### Office of the Clerk of Court & Ex-Officio Sheriff

HOME DEVELOPMENT MUTUAL FUND,

-versus-

Real Estate Mortgage Under Act 3135 as Amended by Act 4118

**DENNIS A. CORDERO married to JULIEYA** 

Respondents/Mortgagors

### NOTICE OF EXTRA-JUDICIAL SALE

Upon extra-judicial petition for sale under Act 3135/1508 filed by **HOME DEVELOPMENT** MUTUAL FUND, Mortgagee, with principal office at Petron Megaplaza Building, 358 Sen. Gil Puvat Avenue, Makati City and with branch office at Suburbia Commercial Center, Maimpis, City of San Fernando, Pampanga, against DENNIS A. CORDERO married to JULIEYA D. CORDERO, Mortgagors, with residence and postal address at 1) ASE Address, Duluth St., Brookside Hills, Cainta, Rizal, 2) Lot 61, Blk. 64, Xevera Subd., Calibutbut, Bacolor, Pampanga, to satisfy the mortgage indebtedness which as of October 25, 2023 amounts to SEVEN HUNDRED SIXTY TWO THOUSAND TWO HUNDRED EIGHTY EIGHT PESOS and 72/100 (Php762,288.72) excluding penalties storney's fees and expenses of foreclosure, the undersigned duly authorized deputy sheriff will sell at public auction on January 31, 2024 at 10:00 A.M. or soon thereafter at the main entrance of the Regional Trial Court, Capitol Compound, City of San Fernando, Pampanga, to the highest bidder for CASH or MANAGER'S CHECK and in Philippine Currency, the following property with all improvements, to wit:

### TRANSFER CERTIFICATE OF TITLE NO. 708698-R

"x x x A PARCEL OF LAND (LOT 61, BLK. 64 OF THE CONS-SUBD. PLAN, PCS-03-015720, BEING A PORTION OF LOTS 2008-P-4, 3008-P-5, 3008-P-7, PSD-141126; LOTS, 3008-P-6-A TO 3008-P-6-H, PSD-03-159018, LRC REC. NO. 151), SITUATED IN THE BO. OF CALIBUTBUT, MUN. OF BAC., PROV. OF PAMPANGA, ISLAND OF LUZON. X X X CONTAINING AN AREA OF FORTY FIVE SQUARE METERS & FIFTY SQUARE DECIMETERS (45.50) MORE OR LESS, x x x

All sealed bids must be submitted to the undersigned on the above stated time and

In the event the public auction should not take place on the said date, it shall be held or February 7, 2024, without further notice

City of San Fernando, Pampanga, December 22, 2023.

**PILIPINAS CAMBA** 

RTC-OCC, CSF(P)

CC: 1. HOME DEVT. MUTUAL FUND --Petron Megaplaza Building, 358 Gil Puyat

Avenue, Makati City

2. DENNIS A. CORDERO and JULIEYA D. CORDERO - ASE Address, Duluth St.,
Brookside Hills, Cainta, Rizal; and Lot 61, Blk. 64, Xevera Subd., Calibutbut, Bacolor,

3. ENGR. DANILO P. CATOLOS

Bldg., I, Suburbia Commercial Center, McArthur Hway, Maimpis, CSFP

4. ATTY SIMEON P. MADRID

- Unit 2010 20/F Herrera Tower, V. A. Rutino cor. Valero Street, Makati City 5. PUNTO CENTRAL LUZON

Punto Central Luzon: January 1, 8 & 15, 2024

REPUBLIC OF THE PHILIPPINES SUPREME COURT REGIONAL TRIAL COURT THIRD JUDICIAL REGION

City of San Fernando, Pampanga Office of the Clerk of Court & Ex-Officio Sheriff

HOME DEVELOPMENT MUTUAL FUND.

-versus-

F.J.F.No. 183-23 Real Estate Mortgage Under Act 3135 as Amended by Act 4118

EDGAR V. MOVIDO,

Respondent/Mortgagor.

# NOTICE OF EXTRA-JUDICIAL SALE

Upon extra-judicial petition for sale under Act 3135/1508 filed by HOME DEVELOPMENT MUTUAL FUND, Mortgagee, with principal office at Petron Megaplaza Building, 358 Sen. Gil Puyat Avenue, Makati City and with branch office at Suburbia Commercial Center, Maimpis, City of San Fernando, Pampanga, against EDGAR V. MOVIDO, Mortgagor, with residence and postal address at 1) 27 Lao Drive, Holy Angel Village, Phase 2 & 3, San Fernando, Pampanga; and 2) Lot 44, Blk. 52, Xevera Subd., Brgy. Calibutbut, Bacolor, Pampanga, to satisfy the mortgage indebtedness which as of October 6, 2023 amounts SEVEN HUNDRED THIRTY ONE THOUSAND ONE HUNDRED EIGHTY SEVEN PESOS and 53/100 (Phpn31.187.53) excluding penalties, attorney's fees and expenses of foreclosure, the (Php731,187.53) excluding penalties, attorney's fees and expenses of foreclosure, the undersigned duly authorized deputy sheriff will sell at public auction on January 31, 2024 at 10:00 A.M. or soon thereafter at the main entrance of the Regional Trial Court, Capitol Compound, City of San Fernando, Pampanga, to the highest bidder for CASH or MANAGER'S CHECK and in Philippine Currency, the following property

# TRANSFER CERTIFICATE OF TITLE NO. 675854-R

" x x x A PARCEL OF LAND ( LOT 44, Bik. 52 OF THE CONS.-SUBD. PLAN, PCS-03-015720, BEING A PORTION OF LOTS 3008-P-4, 3008-P-5, 3008-P-7, PSD-141126; LOTS, 3008-P-6-A, 3008-P-6-B, 3008-P-6-C, 3008-P-6-D, 3008-P-6-E, 3008-P-6-F, 3008-P-6-G, 3008-P-6-H, PSD-03-159018, LRC REC. NO. 151), SITUATED IN THE BRGY, CALIBUTBUT, MUN. OF BACOLOR., PROV. OF PAMP., IS. OF LUZON, X X X CONTAINING AN AREA OF FORTY FIVE SQUARE METERS and FIFTY SQUARE DECIMETERS (45.50), MORE OR LESS x x x "

All sealed bids must be submitted to the undersigned on the above stated time and

In the event the public auction should not take place on the said date, it shall be held on February 7, 2024, without further notice.

City of San Fernando, Pampanga, December 22, 2023.

ANGELITO B. DOMINGO Sheriff IV RTC-BRANCH 47, CSF(P)

CC:
1. HOME DEVT. MUTUAL FUND --Petron Megaplaza Building, 358 Gil Puyat

2. EDGAR V. MOVIDO - 21-27 Lao Drive, Holy Angel Vill,, Phase 2 & 3, City of Sn. Fdo., Parnp.

- Lot 44, Blk. 52, Xevera Subd., Calibutbut, Bacolor, Pampanga

3. Engr. Danilo P. Catolos - Bldg.. I, Suburbia Commercial Center, McArthur Hway, Maimpis, CSFP

4. ATTY. SIMEON P. MADRID - Unit 2021 20/F Herrera Tower, V.A. Rufino Cor. Valero Street, Makati City

3. PUNTO CENTRAL LUZON

Punto Central Luzon: January 1, 8 & 15, 2024

## NOTICE OF EXTRA JUDICIAL SETTLEMENT

Notice is hereby given that the heirs of ANASTACIO L. HOSMILLO who died on November 5, 1985 in Angeles City; executed an Affidavit of Extrajudicial Settlement with Sale on his estate; and more particularly described as a parcel of land (Lot 13-A of the Subdivision Plan (LRC) Psd-141576, being a portion of Lot 13, Block 3, (LRC) Psd-16666, LRC Cad. Rec. No. 124) situated in the barrio of Pandan, City of Angeles; Containing an area of One Hundred Forty-Three Square meters and Fifty Decimeters (143.50); and covered by Transfer Certificate of Title No. 51694 Registry of Deeds for the City of Angeles; before Notary Public Donnie Ray B. Muli, CPA, as per Doc No. 4, Page No. 55 Book No. II. Series of 2024

Punto! Central Luzon: January 8, 15 & 22, 2024

REPUBLIC OF THE PHILIPPINES REGIONAL TRIAL COURT THIRD JUDICIAL REGION MACABEBE, PAMPANGA

### OFFICE OF THE CLERK OF COURT AND EX- OFICIO SHERIFF

BDO UNIBANK, INC. AS REPRESENTED BY BERNARDITA A. CADUNGOG, Mortgagee,

-versus-

EXTRA JUDICIAL FORECLOSURE CASE NO. 23-0415(M)

SPS. FELICIANO S. SALAS, JR. AND ROSE ANN MALONZO SALAS,

### NOTICE OF EXTRA-JUDICIAL SALE

Upon extra-judicial petition for sale under Act No. 3135, as amended by Act No. 4118, and Act No. 1508, as amended, filed by **BDO UNIBANK, INC.** as represented by **BERNARDITA A. CADUNGOG**, with principal office address at 11th to Floor, BDO Towers Valero, 8741 Paseo de Roxas, Salcedo Village, Makati City, against **SPOUSES** FELICIANO S. SALAS, JR. and ROSE ANN MALONZO SALAS, registered owners of Transfer Certificate of Title No. 042-2018005596, with postal address/es at: (1) #347 Palangka Road, Sta. Maria, Minalin, Pampanga; and (2) Lot, 9, Blk. 11, Phase 11, Camella Fiorenza, Brgy. Paligui, Apalit, Pampanga, to satisfy the mortgage indebtedness which as of September 27, 2023 amounts to **TWO MILLION FIVE** HUNDRED THOUSAND SEVEN HUNDRED SEVENTY PESOS AND NINETEEN CENTAVOS (PhP2,500,770.19), Philippine Currency, the undersigned will sell at public auction on February 16, 2024 at 10:00 in the morning, at the Office of the Clerk of Court, Regional Trial Court, Macabebe, Pampanga, to the highest bidder, for cash or manager's check and in Philippine Currency, the following property with all its improvements, to wit:

### Transfer Certificate of Title No. 042-2018005596

LOT NO: 9 BLOCK NO: 11 PLAN NO: PCS-03-020561

PORTION OF: LOTS 767 & 768 (LRC), PSD-193001; 1 & 2 PSD-03-043461 (AR) LOCATION: BARANGAY OF PALIGUI, MUNICIPALITY OF APALIT, PROVINCE OF PAMPANGA, ISLAND OF LUZON

TECHNICAL DESCRIPTION

### BOUNDARIES:

LINE 1-2	DIRECTION SW	ADJOINING LOT(S) ROAD LOT 11, PCS- 03-020561
2-3	NW	LOT 8, BLOCK 11, PCS-03-020561
3-4	NE	IRRIGATION CANAL, PCS-03-020561
4-1	SE	LOT 10, BLOCK 11, PCS-03-020561

TIE POINT: BBM-25, CAD, 260, SAN SIMON CADASTRE

LINE	BEARING	DISTANC	DISTANCE	
TO CORNER 1	S. 36 ° 20' E	1944.25	M.	
1-2	N. 07 ° 21' W	6.00	M.	
2-3	N. 82 ° 39' E	12.00	M.	
3-4	S. 07 ° 21' E	6.00	M.	
4-1	S. 82 ° 39' W	12.00	M.	

# AREA: SEVENTY TWO SQUARE METERS (72), MORE OR LESS

**DESCRIPTION OF CORNERS:** ALL POINTS REFERRED TO ARE INDICATED ON THE PLAN AND ARE MARKED ON THE GROUND BY P.S. CYL. CONC. MONS. 15X40 CM.

**BEARINGS: TRUE** 

DATE OF ORIGINAL SURVEY: JAN. 1919-MARCH 1920 & SEPT. 18, 1936 DATE OF SUBD/CONS SURVEY: SEPT. 15-20, 2014 DATE OF APPROVED SURVEY: JANUARY 13, 2015

**GEODETIC ENGINEER: CARLOS P. DIZON** 

Prospective buyers may investigate for themselves the above-described property and encumbrances thereon, if there be any

All sealed bids must be submitted to the undersigned on the above-stated time and

In the event the public auction should not take place on the said date, it shall be held on March 15, 2024 at the said time and place without further notice

Macabebe, Pampanga, December 14, 2023.

EMERSON S. LACAP

FREDDIE D. PACIA Officer-in-Charge and Ex-Oficio Sheriff

Copy furnished:

BDO UNIBANK INC. represented by Bernardita A. Cadungog Risk Management Group-Remedial Management Unit 11th Floor, BDO Tower Valero, 8741 Paseo de Roxas Salcedo Village, Makati City

Spouses Feliciano S. Salas, Jr. and Rose Ann Malonzo Salas #347 Palangka Road, Sta. Maria, Minalin, Pampanga and Lot 9, Block 11 Phase II, Camella Fiorenza, Brgy. Paligui, Apalit, Pampanga

Punto Central Luzon: January 1, 8 & 15, 2024

# www.punto.com.ph

### NOTICE OF EXTRA JUDICIAL SETTLEMENT

Notice is hereby given that the heirs of EDWIN T. LANSANG who died on December 29, 1995 in Angeles City; executed an Affidavit of Extrajudicial Settlement with Absolute Sale on his estate; Left a parcel of land located at Panlinlang, Arayat, Pampanga, Lot 23, Psd-03-075657(AR), portion of Lot 2, Pcs-035402-005131 and covered by Transfer Certificate of Title No. 8812, which is conjugal and owned in common with his widow, herein ESPERANZA DIZON; before Notary Public Alberto D. Pamintuan III, as per Doc No. 508. Page No. 4. Book No. VI. Series of 2023.

Punto! Central Luzon: January 8, 15 & 22, 2024

### NOTICE OF EXTRA JUDICIAL SETTLEMENT

Notice is hereby given that the heirs of EDWIN T. LANSANG who died on December 29, 1995 in Angeles City; executed an Affidavit of Extrajudicial Settlement on his estate; and more particularly described as a parcel of land (Lot 4-A of the subdivision plan Psd-035409-053308, being a portion of Lot 4, Pcs-4428, L.R.C. Rec. No. ) situated in the Barrio of Bical, Mun. of Mabalacat, Prov. of Pampanga; containing an area of Twenty Five Thousand One Hundred Thirty (25,130) Square Meters and covered by Transfer Certificate of Title No. 382972-R; before Notary Public Alberto D. Pamintuan III, as per Doc No. 507, Page No. 41, Book No. VI, Series of 2023.

Punto! Central Luzon: January 8, 15 & 22, 2024

### NOTICE OF EXTRA JUDICIAL SETTLEMENT

Notice is hereby given that the heirs of JERALD BASILIO MAÑALAC who died on February 7, 2017 at Magalang, Pampanga; executed an Affidavit of Extrajudicial Settlement on his estate; That, the decedent at the time of his death left a rights to a certain real property known as a Block 32 Lot 31 located at Phase III-B, Mexico, Arayat, Pampanga which was awarded to him by the National Housing Authority; before Notary Public Arnel D. Berato, as per Doc No. 1054, Page No. 69, Book No. XI, Series of 2024.

Punto! Central Luzon: January 8, 15 & 22, 2024

### NOTICE OF EXTRA JUDICIAL SETTLEMENT

Notice is hereby given that the heirs of ANTONIO SAMSON who died on June 29, 2018 in Magalang, Pampanga; executed an Affidavit of Extrajudicial Settlement with Absolute Sale on his estate; That, the decedent at the time of his death left a parcel of land covered by Transfer Certificate of title No. 185620-R with Lot No. Lot B-2-H-3-B, of the subd., plan Psd-03-005346; Containing an area of Four Hundred (400) Square Meters more or less; before Notary Public Koko Pangan Gonzales, as per Doc No. 2107, Page No. 3, Book No. V, Series of 2024.

Punto! Central Luzon: January 8, 15 & 22, 2024

### NOTICE OF EXTRA JUDICIAL SETTLEMENT

Notice is hereby given that the heirs of BEVERLY BARRUGA OLIVA DEL MUNDO who died on November 9, 2020 in City of Marikina, Metro Manila; executed an Affidavit of Extrajudicial Settlement with Sale on her estate; Whereas, the deceased is the registered owner of parcel of residencial land, with improvements standing thereon, situated at PHP IV, Telapayong, Arayat, Pampanga and more particularly described a Block 26, Lot 05, Pampanga Housing Project, PH. IV Project, Telapayong Arayat, Pampanga with an area of One Hundred Four (104) Square Meters; before Notary Public William V. Alonte Jr., as per Doc No. 103, Page No. 21, Book No. XC, Series of 2023.

Punto! Central Luzon: January 8, 15 & 22, 2024

# NOTICE OF SOLE-ADJUDICATION

Notice is hereby given that ERLINDA Q. AUSTRIA, of legal Filipino and resident of 1345 Doña Aurora St., Lourdesw Sur East, Angeles City, Pampanga; and heirs of MANUEL H. AUSTRIA who died on May 16, 1999; executed an Affidavit of Sole-Adjudication with Deed of Absolute Sale on his estate and more particularly described as a parcel of land (Lot 15, Blk. 4 of the cons-subd, Plan, Pcs-03-000836, being a portion of consolidated Lots 8, Blk. 5, (LRC) Pcs-15472, and Lot 1273-A (LRC) Psd-118311, L.R.C. Rec. No.), situiated in the Bo. of Manibaug Libutad, Mun. of Porac, Prov. of Pampanga; Containing an area of Two Hundred Forty (240) Square Meters; and covered by Transfer Certificate of Title No. 306720-R; before Notary Public Leila Mae M. Estabillo, as per Doc. No. 418, Page No. 85, Book No. LXVII, Series of 2023.

Punto! Central Luzon: January 1, 8 & 15, 2024

# NOTICE OF EXTRAJUDICIAL SETTLEMENT

Notice is hereby given that the heirs of DENNY B. KEYSER who died on January 01, 2023 in San Fernando, Pampanga; executed an Affidavit of Extrajudicial Settlement with Waiver of Rights on his estate; and more particularly described as follows;

2020 TOYOTA RUSH 1.5 G Serial Number: MHKE8FF3PLK024904 Motor Number: 2NRG524242

before Notary Public Aramis C. Benoza as per Doc No. 259, Page No. 53, Book No.

Punto! Central Luzon: January 1, 8 & 15, 2024

# NOTICE OF EXTRAJUDICIAL SETTLEMENT

Notice is hereby given that the heirs of MARIO B. CAYANAN who died on March 17. 2021 in San Fernando, Pampanga and ERLINDA DELA CRUZ CAYANAN who died on October 5, 2023 in Marisol, Angeles City; executed an Affidavit of Extrajudicial Settlement with Deed of Absolute Sale on his/her estate; and more particularly described as a parcel of land (Lot 26. Block 8 4 of the consolidation-subdivision plan Pcs-03-011075 being a consolidated of lots 648-A-4 Psd-03-193770. Lot 648-B-4 Psd-03-111071, Lot 648-C-4 Psd-03-111070, Lot 648-D-4 Psd-03-111067, Lot 648-E-4 Psd-03-111068, Lot 648- G-4 Psd-03-111066, Lot 648-H-4 Psd-03-111368, Lot 648-I-4. Psd-03-111383. Lot 648-J-4 Psd-03-111385. Lot 648-K-4 Psd-03-111526. Lot 648-L-4 Psd-03-111384, Lot 641-B, Psd-193770 L.R.C. REC. NO.), situated in the Barrio of Amsic, City of Angeles; containing an area of One Hundred Fify (150) Square Meters and covered by Transfer Certificate of Title (TCT) No. 045-2023003612; before Notary Public Marcelino A. Pineda Jr., as per Doc No. 1405, Page No. 99, Book No. XXV. Series of 2023.

Punto! Central Luzon: January 1, 8 & 15, 2024

# NOTICE OF EXTRAJUDICIAL SETTLEMENT

Notice is hereby given that the heirs of TRANQUILINO LIBERATO who died on June 19, 2014 in Pandacaqui, Mexico, Pampanga; executed an Affidavit of Extrajudicial Settlement with Deed of Absolute Sale on his estate; and more particularly described as a parcel of land (Lot 9 Blk. 11 of the subd. plan (LRC) Psd-119579 being a portion of Lot 35, Mabt. Cad. LRC. Cad. Rec. No. 132), situated in the Mun. Bo. of Dau. Mun. of Mabt., Prov. of Pampanga; Containing an area of Two Hundred Forty (240) Sqaure Meters and Covered by Transfer Certificate of Title No. 578204-R; before Notary Public Dennis B. Puno, as per Doc No. 508, Page No. 103, Book No. XIII, Series of 2022.

Punto! Central Luzon: December 25, 2023, January 1 & 8, 2024

# DepEd-3 issues GMRC, values education implementing guidelines

CITY OF SAN FERNANDO - The Department of Education-Region III has issued the regional guidelines for the implementation of the provisions of RA 11476 (GMRC and Values Education Act) in all public schools in Central Luzon.

"The law empowers our learners to contribute to nation-building while protecting their physical, moral, spiritual, intellectual, and social being. It bridges the Filipino people's collective actions towards a citizenry who are Maka-Diyos, Maka-tao. Makakalikasan and Makabansa," DepEd-3 director May Eclar.

"Learners are encouraged to take pride in Filipino national identity, aspire for economic prosperity and socio-political stability, and live in a sustainable world," she added.

The implementation guidelines are likewise directed at intensifying the regional office's promotion of the "Ukit Marangal" Agenda, which aims to instill a transformative culture among DepEd personnel, teachers and learners.

Through Regional Memorandum No. 013 s.2024, the said regional policy seeks to guide all public schools in the region to follow a uniform understanding and implementation of RA 11476 and include the adoption of "Magalang Bow," utilization of EsP/ GMRC-VE time allotment, promotion of Filipino values and observance of the Filipino Values Month, inclusion of interfaith/ ecumenical prayer, conduct of Regional Character Development Program, implementation of Time Allotment, provision of capacity building/ training, retooling and upskilling for EsP/ GMRC-VE teachers, and retention of trained teachers.

"The adoption of the Magalang Bow is based on DepEd Order No. 88, s. 1991 exhorting its practice, along with similar gestures of respect, by the learners when greeting school authorities, personnel, elders, and stakeholders inside or outside the school premises," Eclar noted.

'Magandang Buhay, Mabuting Tao' is said while placing the right palm on the left chest and bowing the head slightly in front of the person being greeted. The greeting must be acknowledged in a similar manner," she explained.

Aside from the adoption of the Magalang Bow, public schools and DepEd offices in the region should also include interfaith/ ecumenical prayer during the flag ceremony, before and after classes, and other school activities and at the same time allot at least 5-10 minutes of discussion of Filipino values during the flag ceremony, following the enclosed values for the month.

School activities/contests/programs should also promote values and must be visible on the activity or program plans and proposals, and promotional materials such as tarpaulin, poster, leaflet, slide deck presentation, and others.

For a copy of the Implementation Guidelines, download Regional Memoranda No. 004 s. 2024 from the DepEd Region III Website at region3.deped. gov.ph. DepEd-3-PR



"Mano Po" gestures of respect observed at the San Fernando Elementary School.

PHOTOGRAB FROM DEPED-3 FB PAGE

# Quest+Clark...

FROM PAGE 1

ism Quality Award (MICE Meeting Room Category), and 2nd Runner-Up Tourism Quality Award (Hotel, Resort, Apartment Hotel).

The City of San Fernando won the Most Outstanding Cultural Tourism Program for its Heritage for Progress, Most Outstanding Tourism Officer to Ching Pangilinan,

Most Outstanding Festival for the Giant Lantern Fest, and Top Tourist Destination (City Level).

The city also placed 1st Runner-Up Most Outstanding Community-Based Tourism Program for its Calesa Preservation and 2nd Runner-Up Most Visited Tourist Destination.

DOT-3 director Richard G. Daenos said the TRES Awards are a great way to give back to our tourism stakeholders. "DOT-3 doesn't undermine the efforts of our industry partners, quite the opposite, we shine a spotlight to their outstanding contributions to the tourism sector for the past year through this award-giving event."

A total of 36 awards across eight categories were given to outstanding finalists who excelled in the rigorous selection process, involving the evaluation of submitted requirements and panel interviews, surpassing their co-applicants in the industry, Daenos noted.

This involved identifying relevant awards and special recognitions, refining criteria and requirements, and appointing a distinguished panel of tourism experts to conduct interviews and determine deserving winners, he added.

Apart from recognizing efforts, the TRES Awards is aimed at inspiring and challenging its stakeholders to remain committed, driven, and empowered to enhance and elevate the over-all tourism experience in the region through their significant contributions.

Other significant winners of the TRES Awards are:

Under the Gender and Development Category: Lake Farm Dela Marre for Gender-Sensitive Promotional Materials, Gender-Sensitive Tourist Attraction, and Most Gender-Sensitive Accommodation Facility.

Under the Mabuhay Category: Mabuhay Award (Spa) Purovel Spa & Sport of Swissotel Clark, Mabuhay Award (Supervisor) Alexis John Aquino of Swissotel Clark, and Mabuhay

Award (Tour Guide) Erwin R. Valenzuela.

Under the Tourism Quality Category: MICE Exhibition Venue and MICE Event Venue to SMX Convention Center, Clark; Mabuhay Accommodation to BB Casa Laguerta; MICE Meeting Room to Hilton Clark Sun Valley Resort and also Hotel, Resort, Apartment Hotel category.

Under the Tourism **Development Category:** Most Creative Tourism Marketing Collateral for Social Media - Clark Development Corp.'s "Experience Exciting Clark"; Most Creative Tourism Marketing Collateral for Print Materials - Province of Bataan's "Pamana Journal."

Tourism Statistics Champion was the Province of Nueva Ecija.

For the Filipino Brand of Service Excellence (FBSE) Advocate - the Provincial Tourism of Zambales.

Under the Outstanding **Tourism Program Category:** Most Outstanding Festival (Province) - Singkaban Festival of Bulacan; Most Outstanding Festival (Municipality) - Kamaru Festival of Magalang, Pampanga. Most Outstanding Community-Based Tourism Program - Yapak Tour Guides and the Sustainable Legacy of the City of San Jose del Monte Dumagat Trail - City of San Jose Del Monte, Bulacan.

The DOT-Central Luzon Kaagapay Award to Porac, Pampanga at the municipal level, and Zambales at the province and freeports level.

The Most Visited Tourist Destination (based on sameday visits) was Subic Bay Freeport Zone.

**Top Tourist Destinations** were Dipaculao, Aurora (Municipality) and Clark Freeport Zone (Province and Freeports).

The DOT-Central Luzon Haligi Award Awardee was its former director Ronaldo T. Tiotuico who served in the agency from the time of President Ferdinand E. Marcos Sr. until his retirement during the administration of President Rodrigo Duterte.

Among Tiotuico's achievements at the helm of DOT-3 were the initiation of the Hot Air Balloon Festival in the immediate aftermath of the Mount Pinatubo Eruptions, and the trail to the Mount Pinatubo crater.

The Luzon International Premiere Airport Development Corp. that operates the Clark International Airport also received a special citation. Punto Lifestyle Team

### NOTICE OF EXTRA JUDICIAL SETTLEMENT

Notice is hereby given that the heirs of MANUEL R. BOSABAS who died on February 13, 2008 at Subic, Zambales; executed an Affidavit of Extrajudicial Settlement with Deed of Absolute Sale on his estate; leaving a property located at Aningway, Subic, Zambales covered by original Certificate of Title No. P-6865 consisting an area of Ten Thousand Eight Hundred Thirty Seven (10,837) sqaure meters and this lot is covered by F.P.A. No. (III-4) 3672-A; before Notary Public Lourdes I. De Dios, as per Doc No. 94, Page No. 20, Book No. LXXIII. Series of 2022

Punto! Central Luzon: January 8, 15 & 22, 2024

REPUBLIC OF THE PHILIPPINES REGIONAL TRIAL COURT THIRD JUDICIAL REGION CITY OF SAN FERNANDO, PAMPANGA

OFFICE OF THE CLERK OF COURT AND EX-OFFICIO SHERIFF

HOME DEVELOPMENT MUTUAL FUND, Petitioner-Mortgagee,

-versus-

**EXTRA-JUDICIAL** FORECLOSURE OF OF REAL ESTATE MORTGAGE NO. 205-23

KHRISTIANNE A. BELTRAN,

Respondent-Mortgagor

# NOTICE OF EXTRA-JUDICIAL SALE

WHEREAS, upon Extra-Judicial Petition for Sale under Act No. 3135 as amended by the Act No. 4118, filed by HOME DEVELOPMENT MUTUAL FUND, Mortgagee, with postal address at Petron Megaplaza Building, 358 Gil Puyat Avenue, Makati City and Suburbia Commercial Center, Maimpis, City of San Fernando, Pampanga against KHRISTIANNE A. BELTRAN, Mortgagor, with postal address at 100 San Antonio, Lubao, Pampanga and/or Lot 5, Blk.26, Xevera Subd., Calibutbut, Bacolor, Pampanga, to satisfy the mortgage indebtedness which as of October 25, 2023, amounted to FIVE HUNDRED EIGHTY THREE THOUSAND SIX HUNDRED FORTY PESOS AND 38/100 (PHP 583,640.38) Philippine Currency, excluding penalties, Attorney's Fees and expenses of the foreclosure, the undersigned authorized Sheriff IV, will sell at public auction on February 28, 2024 at 9:00 in the morning or soon thereafter at the Regional Trial Court, City of San Fernando, Pampanga, to the highest bidder in CASH or MANAGER'S CHECK and in Philippine Currency the property with all the

# TRANSFER CERTIFICATE OF TITLE NO. 698731-R

A parcel of land (Lot 5, blk.26, of the cons-subd., plan Pcs-03-015720, being a portion of lots 3008-P-4, 3008-P-5, 3008-P-7 Psd-141126; 3008-P-6-A, to 3008-P-6-H, Psd-03-159018, L.R.C. Rec. No.151) situated in the Bo. Calibutbut, Mun. of Bacolor, Province of Pampanga. x x x containing an area of FORTY FIVE SQUARE METERS AND FIFTY SQUARE DECIMETERS (45.50), more or less x x x

Prospective bidders are hereby enjoined to investigate for themselves the title of the above-described property and to the encumbrance existing thereon, if any there be.

All sealed bids must be submitted to the undersigned on the above-stated time and

In the event the public auction should not take place on the said date, it shall be held on March 6, 2024 at same time and at the same place mentioned above without further

City of San Fernando, Pampanga, December 29, 2023

REGINALDO D. SERRANO Sheriff IV

(Regional Trial Court Br.48)

Copy furnished:

HOME DEVELOPMENT MUTUAL FUND- Suburbia Commercial Center, Maimpis, CSFP and Petron Megaplaza Building, 358 Gil Puyat Avenue, Makati City

Khristianne A. Beltran-100 San Antonio, Lubao, Pampanga and Lot 5, Blk.26, Xevera Subd., Calibutbut, Bacolor, Pampanga

Engr. Danilo P. Catolos- Bldg. 1 Suburbia Commercial Center, Mc. Arthur Highway,

Atty. Simeon P. Madrid- unit 2010 20/F Herrera Tower, V.A. Rufino cor. Valero Street

Punto Central Luzon: January 8, 15 & 22, 2024

## NOTICE OF EXTRA JUDICIAL SETTLEMENT

Notice is hereby given that the heirs of MARIANO TAMAYO GUTIERREZ, who died on May 18, 2021 at Telabastagan, City of San Fernando, Pampanga, leaving his conjugal share in certain real property, situated in the Brgy., Telabastaga, Mun. of San Fernando, Prov. of Pampanga, executed an Affidavit of Extrajudicial Settlement with Sale on his estate and covered by Transfer Certificate of Title (TCT) Nos. 481214-R. 045-2015013311, 290701-R, 41314, RT-37204 (364825), N-141171, 182377-R, 182378-R and 182379-R, and more particularly described as follows:

### "TCT NO. 481214-R"

A PARCEL OF LAND (LOT 28, BLK. 5 OF THE SUBD. COND. PLAN Pcs-03-001964. BEING A PORTION OF THE CONS. LOTS 4410-A TO 4410-C (LRC), PSD-341244 & LOT 2 PCS-03-001846 & LOT 18-A TO 18-F (LRC) PSD-341245, LRC rec. No. 0) SITUATED Brgy., Telabastagan, Mun. of San Fernando, Prov. of Pampanga. Containing an area of THREE HUNDRED (300) square meters.

### "TCT NO. 045-2015013311"

A PARCEL OF LAND (LOT 23, Blk, 27 OF THE COND, SUBD., PLAN Pcs-03-015003) BEING A PORTION OF THE CONS. LOTS 73-B-3-B TO 73-B-3-H, 73-B-3-J TO 73-B-3-N, 73-B-3-P TO 73-B-3-T, 73-B-3-V TO 73-B-3-Z, 73-B-3-AA TO 73-B-3BB ALL OF PSD-03-004431, LOTS 73-C-2-C TO 73-C-2-E, 73-2-C-K TO 73-C-2-P ALL OF (LRC), PSD-304894 LOTS 73-B-3-U-2, PSD-03-116643, LOT 73-B-3-A-2, PSD 03-116644, LOT 73-C-2-B-3, PSD-03-116645, LOT 73-C-2-B-2, PSD-03-116645, LOT 73-C-J-2, PSD-03-116646, LOT 73-B-3-0-2, PSD-03-122546 & LOT 73-B-3-1-2, PSD-03-122547 L.R.C rec. No. 0) SITUATED Brgy., Duquit & Mabiga, Mun. of San Fernando, Prov. of Pampanga. Containing an area of ONE HUNDRED (155) square meters.

# "TCT NO. 290701-R"

A PARCEL OF LAND (LOT 34-B-8 OF THE SUBD. COND. PLAN PSD-10777, BEING A PORTION OF LOT NO. 34-B, PSD-10746, PSD-10746, GLRO CAD. REC. No. 132) WITH ALL BUIDING AND IMPROVEMENTS EXISTING THEREON, SITUATED IN THE Brgy., Dau, Mun. of Mabalacat, Prov. of Pampanga. Containing an area of TWO HUNDRED TWENTY (220) square meters.

# "TCT NO. 41314"

A PARCEL OF LAND (LOT 10, blk. 3 OF THE SUBD. PLAN PSD-13-000329, BEING A PORTION OF LOT NO. 293-A-1, PSD-21047, LRC REC. NO. 5975), SITUATED IN THE Brgy., Bahay Toro, Q. City, M. Manila. Containing an area of FIFTY SIX (56) square

# "TCT NO. RT-37204 (364825)"

A PARCEL OF LAND (LOT 9, blk. 3 OF THE SUBD. PLAN PSD-13-000329, BEING A PORTION OF LOT NO. 293-A-1, PSD-21047, LRC REC. NO. 5975), SITUATED IN THE Brgy., Bahay Toro, Q. City, M. Manila. Containing an area of FIFTY SIX (56) square

# "TCT NO. 141171"

A PARCEL OF LAND (LOT 1, blk. 4 OF THE SUBD. PLAN PSD-13-000329, BEING A PORTION OF LOT NO. 293-A-1, PSD-21047, LRC REC. NO. 5975), SITUATED IN THE Brgy., Bahay Toro, Q. City, M. Manila. Containing an area of SEVENTY-FIVE (75)

A PARCEL OF LAND (LOT 6, blk. 5 OF THE SUBD. PLAN PSD-16067, BEING A PORTION OF LOT NO 34-A-6 PSD-11353 G LR O CAD REC No 132) WITH ALL BUILDINGS AND IMPROVEMENTS THEREON, EXCEPT THOSE HEREIN EXPRESSLY NOTED as belonging to other persons, SITUATED IN THE Brgy., Dau, Mun. of Mabalacat, province of Pampanga. Containing an area of ONE EIGHTY-EIGHT

# "TCT NO 182378-R"

A PARCEL OF LAND (LOT 7, blk. 5 OF THE SUBD. PLAN PSD-16067, BEING A PORTION OF LOT NO. 34-A-6, PSD-11353, G.L.R.O CAD. REC. No. 132), WITH ALL BUILDINGS AND IMPROVEMENTS THEREON, EXCEPT THOSE HEREIN EXPRESSLY NOTED as belonging to other persons, SITUATED IN THE Brgy., Dau, Mun. of Mabalacat, province of Pampanga. Containing an area of ONE NINETY-TWO (192) square meters'

# "TCT NO. 182379-R"

A PARCEL OF LAND (LOT 8, blk. 5 OF THE SUBD. PLAN PSD-16067, BEING A PORTION OF LOT NO. 34-A-6, PSD-11353, G.L.R.O CAD. REC. No. 132), WITH ALL BUILDINGS AND IMPROVEMENTS THEREON, EXCEPT THOSE HEREIN EXPRESSLY NOTED as belonging to other persons, SITUATED IN THE Brgy., Dau, Mun. of Mabalacat, province of Pampanga. Containing an area of ONE NINETY-TWO (192) square meters'

before Notary Public Ronaldo P. Duro as per Doc. No. 1940, Page No. 54, Book No. 41,

Punto! Central Luzon: January 8, 15 & 22, 2024

# MONDAY -SATURDAY PUNTO! CENTRAL LUZON • JANUARY 8-13, 202

# EV charging station opens at SM CSF-Downtown

CITY OF SAN FER-NANDO - Worry-free and expanded mobility comes to e-vehicle owners hereabouts as the SM Supermalls opened its 40th EV charging station at SM City San Fernando Downtown.

EV charging stations at SM malls encourage adoption of clean transport options across the country.

Park, pop, and plug your EV easily at the mall's EV 7.4kW chargers which supports Type 2 connector EVs. The

charging station is open from 10 a.m. to 9 p.m. daily. And the good news is, charging your EV at SM is absolutely free!

Just head straight to Level 5 parking to get your car battery fully charged. And while you wait, you can shop, dine, and be entertained at SM City San Fernando Downtown.

Since 2022, SM Supermalls has made traveling anywhere in a sustainable and worry-free way possible. SM Supermalls is the first mall chain to establish

in-mall EV charging sites in the Philippines and has created the biggest chain of EV charging stations nationwide.

By expanding infrastructure for EV owners, SM Supermalls is able to advance its zero emissions agenda, helping decrease carbon footprint while addressing air pollution concerns all over the country.

SM City San Fernando Downtown marks the 10th EV charging station in North Region and the 40th nationwide. SM-PR



EV charging station launch with (L-R) SM AVP-Operations (N5) Andrea Madlangbayan-Rodriguez, DOST-3 director Julius Caesar V. Sicat, DTI-Pampanga director Elenita Ordoñio, CENRO representative Maria Sheika Cherica Bernardo and SM CSF-Downtown OIC Joana Marie Sibal.



# SFELAPCO opens mobile channel for reports, queries

CITY OF SAN FERNANDO— The San Fernando Electric Light and Power Company has opened mobile phone numbers to accept reporting and inquiries through the use of short messaging system (SMS) or text.

This, to providing customers with additional options for reporting line trouble and addressing other concerns, said Irwin Nucum, SFELAPCO corporate communications officer.

Mobile phone numbers that have been established for this purpose are: Smart-09985559100 and 09088821352; Globe-09178752972; and, Sun—09339068447. These numbers are designated solely for text messaging, and no voice calls will be accepted, Nucum noted.

Customers can now send text messages to these numbers to report line trouble, inquire about their accounts, or raise any other related concerns.

'This new communication channel is designed to be convenient and be easily accessible for customers who prefer to communicate through text rather than making a phone call or visiting the SFELAPCO office in person," Nucum explained. By opening up these mobile

phone numbers, SFELAPCO aims to streamline the reporting and inquiry process, ultimately leading to faster response times and more efficient issue resolution.

Nucum also emphasized the importance of using the new mobile numbers responsibly, and only for reporting genuine line trouble or making valid inquiries. "SFELAPCO urges customers to refrain from sending spam or irrelevant messages to these numbers, as it may affect the efficiency of the reporting process and delay the resolution of legitimate issues," Nucum said.

Press release

# Bataan holds 267th Foundation Day BY ERNIE ESCONDE andmark of

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BALANGA CITY -- Bataan holds its 267th Foundation Day on Thursday, January 11, which was declared as a special non-working holiday in the historic province.

Under RA 11138, the law that created the yearly celebration of Bataan Foundation Day, classes in all levels in both public and private schools and private and public offices are suspended for the day.

Then 2nd District representative now Gov. Jose Enrique Garcia 3rd and 1st District Rep. Geraldine Roman authored the House bill enacted as RA 11138.

rate province from Pampanga on Jan. 11, 1757.

The celebration starts with a Holy Mass at 6 a.m. Thursday at the Cathedral Shrine Parish of Saint Joseph in Balanga City, followed by a parade from Plaza Mayor de Balanga to the Bataan Capitol compound.

delivers his State of the Province Address at the Bataan People's Center.

Laro ng Lahi and Karera ng 1Bataan come next at the Capitol grounds. Hataw Takbo with the participation of dogs follows at the SM City Bataan in the afternoon.

The celebration closes with the Gabi ng Musika

# Bataan university enrolls...

FROM PAGE 2

Torres, is her co-author in a research project about jails and also a member of Health Beyond Bar.

"We will have the second project for the Bataan District Jail this coming academic year. I will have a sit-down meeting with the warden kasi iba yong suporta na dapat nilang ibigay sa programa. It will entail all kinds of resources at iba rin ang ibibigay na dedikasyon para mag-proceed ang programang college education," Matibag said.

Enrollment for the midwifery course is open to both male and female inmates. Presently enrolled in Marilao are 10 males and five

BPSU chose midwifery as the first course. "As the former dean of the College of Midwifery and most members of our team are midwives, it will be easier for us to implement the project. If we observe that there will be no problem, we will undertake the project in all jails in Bataan and in Region 3," she said.

The College Education Beyond Bar is a product of Health Beyond Bar, a long-term research-based extension program began in May 2014 with Matibag as project leader.

"I started aresearch inside the Bataan District Jail for male and female dormitories that I presented to Region 3 and national offices of the Bureau of Jail

Management and Penology. From that research, I saw the problems inside the jail on the delivery of healthcare system. Health Beyond Bar because I am a midwife/ nurse by profession," Matibag said.

She said she also presented the research to then Gov. Albert Garcia, now 2nd district congressman, who helped her establish a clinic inside the Bataan District Jail in Balanga City.

"I started the program with the Bataan District Jail, now after 10 years, I am serving 26 jails in Region 3 and four in Region 4 and now in the pilot extension program of BPSU on college education for PDL," Matibag said.



# Pampanga PNP...

FROM PAGE 1

Pampanga police director Col. Levi Hope Basilio received from Pineda one Foton truck troops carrier, one Hyundai H-100 personnel carrier and one Nissan Urvan at the PPPO in the Capitol compound.

One other Hyundai H-100 personnel carrier was received by the Philippine National Police **Aviation Security Group** based in the Clark Freeport.

"Ang pagdagdag ng transportasyon para sa kanila ay paraan ng agarang pagresponde sa

mga problema sa ibang bayan. Mabilis na makakapag-respond ang ating PNP," the governor said, noting that the acquisition of the vehicles was funded by the provincial peace and order council.

For his part, Basilio conveyed the police force's gratitude for "the unwavering support" the Capitol has been providing the PNP. "Kami po ay nagpapasalamat kay Gov Delta at Vice Gov Nanay sa kanilang walang sawang suporta, lalo na sa mga sasakyan na ito na alam

nating napakahalaga sa operasyon ng Pampanga PPO."

The administration of Governor Pineda has been consistent in providing material support to the PNP in terms of service vehicles including motorcycles, communications equipment, and service firearms.

Another batch of patrol motorcycles is scheduled for distribution to the police force later this year, further ensuring the safety and security of the Kapampangan community.

Pampanga PIO

# The Public Space...

### FROM PAGE 5

ers into the country. He has said, it's now under study. It's cryptic and unsettling. Comes now the Solicitor general who admits the government really can't do much if the ICC probers come to visit. Besides, who really know them? On top of it, three more Filipino topnotch lawyers have been added to the ICC team. Caveat emptor.

There is also former senator Leila de Lima who is free on bail to run after those behind her ordeal in incarceration for nearly seven years on mere lies and fabricated statements. She has vowed the time of reckoning is at hand for those responsible. And the former president is not just a person of interest as far as she is concerned. Could she now be hand in

glove with the ICC probers believed now in town to collect more evidence? One lawyer, in fact, has filed a petition in court calling for the probers deportation ,pronto. Even a paranoid has a real enemy.

A face to face meeting with an important ally, perception of a crack in unity notwithstanding, could yield a possible answer to PBBM's search for a new paradigm in solving the West Philippine sea dispute with China, Duterte could turn out to be the best Philippine ambassador to China yet. President Xi Jin Ping obviously is his idol and friend. He could be the missing link in the more friendly relationship between the two countries.

The much-anticipated meeting should be the best thing to happen for the country in the new year. Politics can be sidelined for a while as 2028 is still a long way off. The President's sister-senator is making noise but PBBM, apparently, can just ignore her. Forget the dragoness on the doorway; the dragon is the real thing. No need to force the issue now who the President loves more, the Speaker of the House or the Vice President.

Better, who loves the country more should constructively shape the conversation between the two presidents and provide a roadmap for the future, near and far. It is said that nothing replaces the faceto- face meetings and the personal connections that you get when you're in the same room with people.

There is no doubt PBBM agrees wholeheartedly.

# **CRK records...**

FROM PAGE 1

tional Pte. Ltd., a key partner and technical consultant of Luzon International Premiere Airport Development Corp. (LIPAD), the consortium that operates and manages CRK.

Throughout the year, the airport facilitated a total of 14,892 flights, covering 11 international and 10 domestic destinations.

"We are both thrilled and affirmed by what we've achieved this year. The substantial increase in passenger numbers, surpassing both industry forecasts and previous year's performance, is a testament to the hard work of our dedicated team and the attractiveness of our airport," enthused LIPAD president and CEO Noel Manankil.

Looking ahead to 2024, Manankil expressed their

commitment to further improvements, saying: "As we move forward, we vow to build on this success and explore new avenues for enhancement. Our goal is to exceed customer

expectations, and we are

excited about the oppor-

tunities that the coming

year holds for Clark International Airport."

This growth not only indicates a robust recovery for CRK and the Central and Northern Luzon regions, but also reflects a positive trend in the broader aviation sector. LIPAD-PR



# Ad Lib...

### FROM PAGE 5

saw the emergence of films that tackled a variety of socio-political and cultural issues producing movie greats such as Marilou Diaz Abaya's Brutal, Moral and Karnal, Mike de Leon's Kisapmata, Ishmael Bernal's Himala, and Mario O'Hara's Bulaklak sa City Jail.

The annual film festival also went through a rough patch, notably during the time when a heavier emphasis was given to the "commercial viability criterion" in selecting the official entries, prompting critics to say that the festival has become one large profit-oriented and money-making activity. The affair became a race to be regarded as the highest grossing film, and not as the best film.

The MMFF in the 2000s produced films such as Laurice Guillen's Tanging Yaman, Chito Roño's Dekada 70, Jose Javier's Reyes's Kasal, Kasalo, and Sakal, Sakali, Saklolo, Mark Meily's Crying Ladies and Ruel Bayani's One More Try among others. These are both commercial and critical success, proving that entertainment and quality can always go together.

While it is true the movie production remains a business venture, many film producers continue to believe in the power of the cinema. So, in the next MMFF or anytime a good Filipino movie comes along, make sure to go to the theater, watch it, share your experience and encourage others to support it as well. Let us show film producers that we want our money's worth and that we do not want movies that insult our sensibilities as viewers.

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# RESEARCH AND DEVELOPMENT TECHNICIAN

Job Summary
We are currently seeking an adaptable, successful, and experienced professionals to join our team as Research and Development Technician. In this role, you will be responsible for the effective operations by overseeing all aspects of the business. In order to succeed in this position, you need to be highly driven, have a passion for learning about and engaging with different cultures, and a desire to work for success.

**JOB DESCRIPTION:** (Brief statement stating expected outcome of the job).
A R&D Technician is responsible for assisting a researcher or research team with product development projects. R & D Technicians provide support for researchers/reasearch associates on developmental product assignments.

**DUTIES AND RESPONSIBILITIES** 

Maintain, operate, and calibrate equipment
 Compile and analyze data from test results
 Comply with all safety, environmental and health regulations and procedures
 Responsible for the upkeep and routine maintenance and repairs of all equipment
 Perform research and data gathering, charting, analysis, and recording
 Purchase, inventory, store, transfer.
 Operate test equipment, particularly the test cell
 Rigging and instrumenting test engines
 Conducting performance and development tests including investigations
 Recording test data
 Fonine huild

Engine build Technicians may expect to have direct contact with machines and components

Accountability for delivering quality work in required timescales
 Optimize and improve differentiation protocols

Job Requirements:
• 10 Years Experienced Employee

KINDLY SEND YOUR RESUME TO christian@charterlink.com.ph and recruitment@charterlink.com.ph

# **MERCHANDISING MANAGER**

Job Summary
We are currently seeking an adaptable, successful, and experienced professionals to join our team as Merchandising Manager. In this role, you will be responsible for the effective operations by overseeing all aspects of the business. In order to succeed in this position, you need to be highly driven, have a passion for learning about and engaging with different cultures, and a desire to work for success.

JOB DESCRIPTION: (Brief statement stating expected outcome of the job).

A merchandising manager is responsible for coordinating marketing tactics to align buyer habits with stocking, pricing, and presentation strategies in screen to increase sales. In this career, you're required to stay updated on marketing strategies and adjust your approach as needed.

DUTIES AND RESPONSIBILITIES

Manage and motivate the merchandising team to ensure the successful delivery of strategies

Monitor and evaluate retail sales performance and make adjustments as necessary

Analyze customer buying trends and implement changes to improve customer loyalty

Source new products, negotiate terms with suppliers, and manage inventory

Create promotional campaigns and develop pricing strategies

Develop and manage budgets for merchandising operations

Monitor customer feedback and respond to quenes in a timely manner

Maintain product line catalogues, sales tools in conjunction with Forecasting, Planning and Sales and Design teams

Color planning and development to support corporate financial goals, in addition to follow up of sample line used for store walkthroughs and presentations

Provide assistance to corporate executives on budgeting, planning and executing merchandise needs

Develop strong working relationships with the Planning Team to effectively plan sales, markdowns, seasonal OTB

Manage all product changes post market and communicate to PD, Sourcing, Tech

Ability to remain calm under pressure maintaining stable performance and accuracy when under heavy pressure or stress

Able to build trust and respect in relationships and as a result speak authoritatively to team members and internal stakeholders

Job Requirements:
• 10 Years Experienced Employee
• Extensive knowledge and application of all kinds of production

KINDLY SEND YOUR RESUME TO christian@charterlink.com.ph and recruitment@charterlink.com.ph









OENOPHILES, REJOICE! Wine City Philippines (WCP) has opened - January 7, in Dau, Mabalacat City - bringing a truly impressive inventory and a myriad of prime vintage, as well as popular club and everyday wines, to cater to even the most discriminating connoisseurs. Bordeaux and Burgundy of France. La Rioja of Spain. Mosel and Rheingau in Germany. Napa Valley in the US. All well represented in the well-stocked shelves of the store.

'We are aware of the maturity of the public in choosing their wine, to address this we offer large selections of wine at affordable prices. Because we know different people have different experiences with wine and evoke certain memory with wine," shares Rina Wang owner of Wine City

And more -- WCP is a multi-use venue for everything associated with wine, serving bistro food - slow-cooked beef and chorizo stew, panfried cod fillet, honey garlic shrimp stir-fry are just few of its mouthwatering lounge menu. It has a bar counter, coffee shop

section and comfortable setting for private gatherings, pocket events for wine-pairing and -tasting. Trained in oenology, the staff know the products they serve all too well to give the best recommendations for your kind of taste. Sweet, to the last

WCP is owned by YATS International Group of Companies, the same company who manages

Clear Water Resort and Country Club and YATS International Wine Club in Clark Freeport Zone. It prides itself with more than 25 years of experience in the wine industry.

Located at 2/F LEFA Building, MacArthur Highway Dau, Mabalacat Pampanga. For more details call (045) 652-1894, 0915-4739156 or visit website www.WineCityPhilippines.com.





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